

Hello! My name is Roman Myronov. I'm a design and art director based in Poland with 8 years across branding, visual identity systems, web design, motion. Led end-to-end creative projects at independent studios and international agencies — from strategy and concept through execution and team direction. Open to Art Director, Design Director, Lead or Senior Brand Designer roles.

Portfolio	web →	bh →	inst →
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Experiences

		From	To
Denormalized	Founder, Creative Director	2025 Sep	Present
Fedoriv Agency ^[Ukraine]	Sr. Art Director	2023 Oct	2025 Oct
Noomo Agency ^[USA]	Sr. Graphic Designer	2021 Dec	2023 Oct
TBWA\X ^[Netherlands]	Sr. Graphic Designer	2020 Nov	2021 Nov
Amprise Design ^[Ukraine]	Graphic Designer	2019 Jun	2020 Nov

Teaching

Projector Institute	Graphic Design Beginning	2023 Jul	Present
	Poster Design	2024 Oct	Present
	Graphic Design Medium	2026 May	Present

Awards

Red Dot	(×1)	2025	
European Design Awards	(×4)	2025 ^[Bronze]	2026 ^[Gold, Bronze]
Art Directors Club	(×2)	2025	

Languages & Tools

Ukrainian ^[Native], English ^[B2-C1], Polish ^[B1]

Adobe Suite, Adobe After Effects, Figma, Weave, Cinema 4D, Blender, Midjourney, Glyphs, Claude Code, Google AI Studio

Denormalized

- Co-founded and set strategic direction for a digital-first branding studio delivering integrated brand and digital products.
- Lead client onboarding, workshops, presentations, and creative sessions end-to-end.
- Involve, lead, and supervise a multidisciplinary team and their work — strategists, copywriters, and various designers (motion, web, type).
- Set up internal processes and run retrospectives to continuously improve delivery and quality.

Fedoriv Agency [Ukraine]

- Led development of visual materials and brand design systems for clients across real estate, marketing, and other categories — spanning websites and digital presence, storyboarding and visual ideation for brand video, spatial and physical brand expression, and merchandise, from idea through implementation.
- Led the redesign of RMJM, one of the world’s largest architecture and design networks, founded in 1956.
- Collaborated closely with copywriters and strategists on brand strategy and execution.
- Supervised designers and art directors across motion, web, and graphic disciplines.
- Led client workshops, presented concepts, and conducted negotiations.
- Ran workshops and training sessions for clients’ internal teams.

Noomo Agency [USA]

- Created brand identities and brand collateral, primarily for digital-first brands.
- Led design direction and concept development for website UI projects, including an Awwwards Site of the Year win.
- Supervised a multidisciplinary team of graphic designers, illustrators, UI/UX designers, and motion designers.
- Developed brand identity and design materials for an event with up to 400K attendees.